

Join our Digitally Creative Team

Job Title: Sales Analyst

Location: Johannesburg

Closing Date: On-going Recruitment

Company Overview:

At eNew Media we deliver content, experience and information by combining creativity, data and effectiveness across multiple platforms that ensure our clients receive the best services at the highest quality. Our take on each project is enthusiastic and unique based on individual clients and their needs.

We strive to connect our clients with consumers by producing effective, relative and innovative designs using data and analytics to create the perfect platform for a business to grow towards the future while staying true to their core values.

We are currently looking for a Marketing and Sales Consultant to join our team. This candidate will assist with relevant marketing and social media operations.

Responsibilities & Duties:

- Good communication and interpersonal skills
- Ability to create, prepare and present visual presentations
- Well organized with a customer-orientated approach

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- Undertake daily administrative tasks to ensure the functionality and coordination of the department's activities
- Support marketing executives in organizing various projects
- Conduct market research and analyze consumer rating reports/ questionnaires
- Employ marketing analytics techniques to gather important data
- Update spreadsheets, databases and inventories
- Assist in the organizing of promotional events and traditional or digital campaigns and attend them to facilitate their success
- Prepare and deliver promotional presentations
- Post online content on the company's website and social media accounts
- Communicate directly with clients and encourage trusting relationships

Requirements:

- Bachelors' degree in Marketing and Communications.
- Bachelors' degree in Psychology is an added advantage.
- Proficiency with Microsoft Office software, including Word, Excel, PowerPoint and Outlook.
- 0-1 years' experience in related field.

How to Apply:

Please complete the digital form in order for your information to be pulled into our recruitment database. This will allow us to review your application for the Marketing and Sales Consultant Position.

Please click here to apply.

If you have any queries please contact:

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